PROVIDING RESOURCES FOR SMALL BUSINESSES

Start, Manage, Grow

The Wisconsin Small Business Development Center is a statewide network supporting entrepreneurs and business owners through no-cost, confidential consulting and business education for:
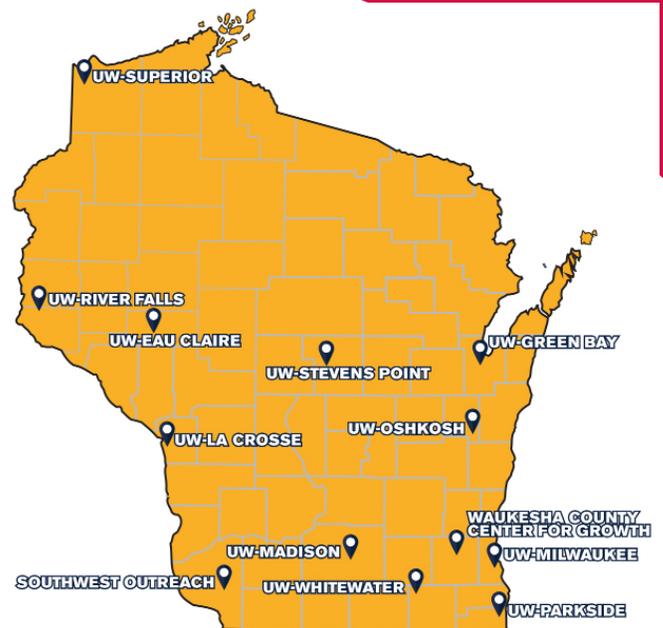
» Business planning and startup
» Management and strategic planning
» Finance and capital access
» Marketing and sales growth
» Financial management

Did You Know?

The SBDC is part of the UW System Administration's Institute for Business & Entrepreneurship, which offers other programs that can supplement and complement:

» Center for Technology Commercialization
» Food Finance Institute
» Center for Business Intelligence
» Business Dynamics Research Consortium

UW-SUPERIOR
UW-RIVER FALLS
UW-EAU CLAIRE
UW-STEVENS POINT
UW-GREEN BAY
UW-OSHKOSH
UW-LA CROSSE
WAUKESHA COUNTY CENTER FOR GROWTH
UW-MILWAUKEE
UW-MADISON
SOUTHWEST OUTREACH
UW-WHITEWATER
UW-PARKSIDE

SBDC State Office

432 N. Lake St., Room 423, Madison, WI 53706

608-263-7794

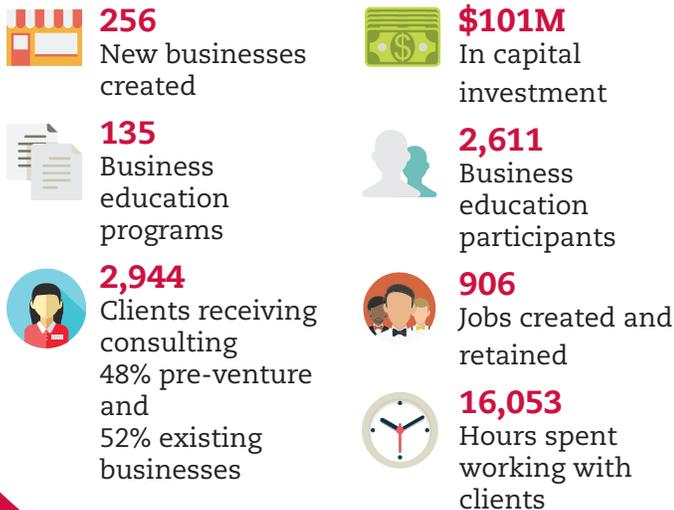www.wisconsinsbdc.org

sbdc@uwex.edu

AMERICA'S SBDC WISCONSIN

GETTING RESULTS FOR SMALL BUSINESSES

In our state: Wisconsin

In 2018, the Wisconsin SBDC Network helped businesses start, manage and grow. By the numbers:

256
New businesses created

$101M
In capital investment

135
Business education programs

2,611
Business education participants

2,944
Clients receiving consulting
48% pre-venture and
52% existing businesses

906
Jobs created and retained

16,053
Hours spent working with clients

Committed to diversity:

Our consultants foster success for all. By the numbers:

50% Women clients
59% Companies with some female ownership
$49M Capital invested in rural companies
5,000 Consulting hours spent with rural clients
16% Minority clients
8% Veteran clients

Network highlights:

1. **Data-driven decisions:** Whether they are considering a move, acquiring properties or seeking growth, clients have access to the right information at the right time.
2. **National excellence:** We rank in the top 30 percent for performance metrics.
3. **Startup success:** Clients in our Entrepreneurial Training Program are twice as likely to start a business, with a 40 percent conversion rate.
4. **Money in our communities:** Our clients acquire $1.9 million per week on average.

In every state: Success you can trust

The Wisconsin SBDC Network is a nationally accredited member of the largest business support network in the US. SBDC clients benefit from:

» Sales growth 4.3x the national average (18.1 percent)
» Job growth 8x the national average (15.3 percent)

* Funded in part through a cooperative agreement with the U.S. Small Business Administration.